



50 Maplehurst Drive
Brownsburg, IN 46112
317-858-9000

11/18/2011

To our valued customers:

The Maplehurst Bakeries, LLC facility located in Manchester, New Hampshire ("Manchester Facility") produces cupcakes that bear the designation of "Made in a Peanut-Free Facility."

- No peanuts or tree nuts are utilized in the manufacturing of products at the Manchester Facility.
- No peanuts or tree nuts are warehoused within the Manchester Facility.
- The equipment at the Manchester Facility is not used to manufacture anything containing peanuts or tree nuts.
- We test for the presence of peanuts and peanut products in the Manchester Facility. Due to a lack of accurate and reliable testing methods for detecting the presence of all tree nuts, we cannot and therefore do not make the claim that our product is "tree nut-free" due to lack of sufficient available testing.
- Products made and labeled in our Manchester Facility bear the "peanut-free" logo and/or the "peanut-free" plant statement on the labels.

Stores may at times carry products from other manufacturers, who are not peanut-free, that look similar to our products. It is important that you read the label closely to verify the product contains the Maplehurst's "peanut-free" statement or logo. The logo looks like this:



Thank you,
Meaghan Meyer
Corporate Quality Assurance Manager
Maplehurst Bakeries, LLC

Your success is the core of our business.®